

2019 Corporate Sponsorship Package

If you would like to talk with us for a tailormade sponsorship package at your desired sponsorship level, please email carmen@onesky.org.au

| Possible Branding & Promotional Opportunities | |
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| 1. Naming Right to be granted to your company | a. "Proud sponsor" of OneSky Australia (OSA) throughout 2019 |
| 2. Promotion of Brand / Logo on 10 th Anniversary Campaign collateral & at "Thank you" event on 12 September 2019 | a. Your company logo on prominent display on 10th Anniversary Campaign collateral (digital and print) including campaign landing page on website, EDMs, and social media. |
| 3. Named Sponsor of 10th Anniversary "Thank You" event for OneSky Australia donors in Melbourne on 12 September 2019. | a. Your company banner displayed at "Thank You" event. |
| 4. Wider Promotion of Brand/Logo throughout 2019 | a. Your company to be included as one of OneSky Australia's major partners on "Our Partners" webpage. Current listings include Macquarie Group, PwC, Kmart, etc. b. Regular social media posts with links to your business. |
| 5. Attendance and Promotion at Chunhui Children's gala event in Beijing (Chunhui is OneSky's Chinese sister charity in China) | a. Opportunity for a small group of company representatives to attend the Chunhui Beijing gala as guests of OSA. The Chunhui Beijing gala attracts 400 corporate guests and philanthropists which raises about CNY 6m. This year's event is scheduled on 9 November 2019. b. Opportunity for your company to include promotional advertising in the Beijing gala brochure and/or discuss further sponsorship of that event. c. An introduction to CEO of Chunhui Children to discuss how your company may further leverage your support in China, if desired. |

| Possible Event Participation | |
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| 1. Invitation to 10th Anniversary "Thank You" Event on 12 September 2019 | a. Company representatives invited to attend. b. Follow up photos and stories will be provided by OneSky for publication. |
| 2. Hosted visit / volunteer opportunity at OneSky project site in 2019/20 | a. Company representatives may participate in a hosted group Visit and/or Volunteer Activity at a OneSky program site in China in 2019/20 (subject to agreed date and local permissions at the time; travel costs not included) |
| 3. Presentations at your office or event | a. Presentation of OneSky's work - and your support- at your office or nominated event, if desired. |

| Possible Other Benefits | |
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| 1. Thank you gift | a. Framed artwork by children of OneSky. |
| 2. OSA's Annual Report Special Feature | a. A feature story of your company support in a "Partner's Story" section for our Annual Report. |
| 3. 3rd party events | a. Recognition/promotion of your corporate logo of OSA at external / 3rd Party events as opportunities arise. |
| 4. Reports and updates | a. OneSky program updates and photographs to share internally and externally for the year. |

